

# MEET YOUR REGIONAL SALES MANAGER.

## JEFF STEER - CANADIAN TERRITORIES



Jeff joined Vanair® in 2017 as National Sales Manager after the acquisition of Goodall® and has over 20 years of experience in the truck equipment industry. In his previous role as Strategic Sales Manager, he expanded Vanair's customer base, developed the sales team, and provided crucial knowledge to distributors and fleet customers. Now assuming the position of Director of Sales, Jeff will closely oversee the Sales Team and contribute to sales strategy formulation and execution to achieve forecasted goals.

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 INDICATES CANADIAN TERRITORY

SCAN TO ADD CONTACT



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